

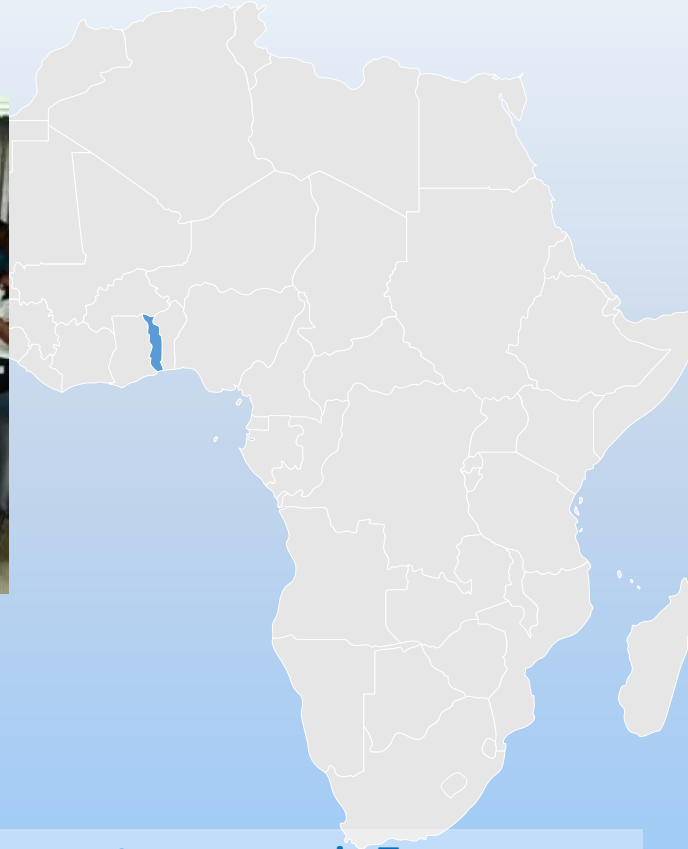
Dutch Good Growth Fund



Ministry of Foreign Affairs of the Netherlands

Dutch Good Growth Fund

Innov'Up



Building the case for incubation of women entrepreneurs in Togo

DGGF's Seed Capital and Business Development (SCBD) facility is supporting Innov'Up, the first entrepreneurship center in Togo which is also championed by the Federation of Business Women and Entrepreneurs of Togo (FEBWE TOGO).

Innov'Up's current service offering encompasses incubation, training and networking for women-owned startups.

Women are key contributors to the Togolese economy (responsible for 46% of GDP) but represent a staggering 70% of the informal sector. Innov'Up was set up to address this significant discrepancy by supporting women entrepreneurs in formalizing and growing their enterprises.

As revealed by the DGGF-commissioned study [#ClosingTheGap Togo](#), the entrepreneurial ecosystem in Togo is still nascent, with a scarcity of financial and non-financial services available to local entrepreneurs. Innov'Up aims to equip women entrepreneurs to start up and grow formal businesses.

Given the economic and social implications of the informal sector in Togo, building a sustainable incubation offering is a genuine opportunity to capture critical economic opportunities while empowering women to grow businesses and create jobs.

The support provided by the SCBD facility will develop an ecosystem more conducive to local women entrepreneurs.