



Alliance for Microfinance Myanmar



Alliance for Microfinance in Myanmar LTD (“Alliance”)

Alliance is a microfinance institution established in 2015 by FIDES (a Swiss microfinance consultancy) and the Indian consulting firm BASIX with a grant from UNCDF. Alliance’s head office is located in Mandalay and its operations are spread across Northern Myanmar through a network of 13 branches. The institution serves over 100,000 clients, 81% of which are women. 51% of its loan portfolio is in rural areas.

Sector
Agriculture

Total investment
DGGF will provide a loan to Alliance in local currency, equivalent to EUR 4 million.

Impact

The SME finance market in Myanmar is nascent and is still highly underserved. This is even more so the case in the northern part of the country where Alliance is almost the only player providing financing in the USD 5-8k segment. By primarily targeting the northern part of the country, Alliance is complementary to the other DGGF partners in the country. Once allowed by the local regulator, Alliance plans to increase its maximum loan size in order to reach another SME segment not yet served by banks. DGGF plays a role in providing local currency funding of which the supply has been restricted due to regulatory caps and requirements. The DGGF loan is expected to finance approximately 400 SMEs which are estimated to employ an average of 10 employees each.

Website: <https://www.alliance-mm.com/>