

# Template for EoI - Digital Transformation for Inclusion Program

## Phase I: Groundwork and program design

Applicant name: [...]

1. In the field below please describe your organization and team that would be envisioned to work on this assignment. Please indicate any organizations or subject matter experts that you intend to partner with or subcontract and for what type of activities (either for the study, mapping and program design phase, or for the subsequent program implementation phase)

[maximum 300 words]

2. In the field below please describe why you are **the most qualified to do the groundwork and program design** for the Digital Transformation for Inclusion program. Make sure to highlight your (1) experience in the field of digital transformation and applying a range of tools and digitalization strategies in the context of FSPs (particularly, upscaling MFIs), (2) experience with (digital) SME lending in emerging markets and understanding of the topic of financial inclusion, and (3) good understanding of the global playing field on digital transformation for SME finance.

[maximum 300 words]

3. In the field below please describe why you're **the most qualified to implement** the follow-on multi-year Digital Transformation for Inclusion program. Make sure to highlight (1) relevant track record that illustrates your ability to manage and implement practical interventions such as capacity building programs, awareness campaigns, and policy work (2) team capacity, and (3) strong network of relevant partners and subject matter experts, and proven channels for reaching out to FSPs (MFIs) at scale.

[maximum 300 words]

4. Please add any other information that you feel would be relevant at this stage.

[maximum 300 words]

Please also provide the CVs (maximum 5) of the key team members who would be undertaking the assignment.

Please also provide references of your most relevant assignments which highlight your experience mentioned in the boxes above (maximum 10).