



Ministry of Foreign Affairs



### DGGF Financing local SMEs

Seed Capital & Business Development  
Incubation Ecosystem Support Programme

### Website

[www.249startups.com](http://www.249startups.com)

# 249Startups

## SUDAN

### Support of SME in Sudan

249Startups was established in April 2018 as the premier ecosystem enabler of early-stage high-growth entrepreneurships across the Republic of Sudan. SCBD's support aims to assist the crisis support to guarantee the continuity of services of over 300 Sudanese SME's.

Since the outbreak of civil war in April 2023, many businesses have had to pause their business operations altogether. In response, 249 Startups seeks to deploy a four-pillar data driven strategy of providing business reconstruction services, disaster infrastructure and supply chain support, crisis HR solutions, and access to emergency funding for 300 Sudanese SMEs. Adding to that, 249Startups has designed targeted interventions to enhance the inclusivity of women entrepreneurs in Sudan with anti-harassment workplace policies, women-only programming and gender-sensitive program designs. 249Startups's crisis support also provides an innovative digital intervention that provides cost efficiency, scalability, and market additionality to a state in war where no post-war SMR interventions have yet been deployed.

SCBD support will allow 249 Startups to rebuild safe physical environments for Sudanese SMEs to access critical support services while enabling business resilience services to be accessed virtually by Sudanese entrepreneurs displaced across the region as an immediate answer to the ongoing crisis.

### Investment

DGGF supports 249Startups with a grant of USD 453.239



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# Dutch Good Growth Fund